

WEXFORD FRINGE GUIDE 2018

Size of guide

A5 portrait 148mm (width) x 210mm (height)

Full page advertisement

Back cover, inside front & back cover and inner guide

- 148mm (width) x 210mm (height) + minimum 3mm bleed all round
- trim marks set outside 3mm Mark
- Text area - 128mm x 190mm (10mm in from each edge of the full page size)

Half page advertisement

Inner guide

- 128mm (width) x 90mm (height)
- Landscape only
- No bleed required

Quarter page advertisement

Inner guide

- 59mm (width) x 90mm (height)
- Portrait only
- No bleed required

Acceptable software

- Acceptable software - all **CMYK 300 dpi, with appropriate trim marks and bleed.**
- Adobe illustrator saved as version sc6 - file type: ai, eps, or PDF
- Adobe Photoshop file type: tiff, eps or jpgs must be 300 dpi
- Adobe Acrobat PDF files, ensure appropriate **trim marks and bleed.**
- All text converted to outlines or mac fonts must be supplied.

All above to be supplied via email or on USB with hard copy proof to exact artwork sizes above.

Hi-res PDF files - use press optimised only, distilled correctly, flattened artwork, fonts embedded

Crossed and set below 99%. Any bleed adverts to have trim marks outside the 3mm bleed. Non bleed adverts have no trim marks.

Or

Hi-res JPEGs - provided with fonts embedded with trim marks outside for bleed area - include the minimum 3mm bleed all round where required. 300 Dpi minimum required.

Please ensure that all artwork is supplied to exact specification, otherwise you will be asked to re-supply or a €50 minimum fee will be charged for adaptation of artwork for print.

An artwork and design service is available at an additional cost (minimum €50) which will be invoiced separately with full payment required prior to publication – all costings will be agreed with Think Print & Design prior to work undertaken.