

## **ARTWORK SPECIFICATION - WEXFORD FESTIVAL FRINGE GUIDE 2011**

### **FULL PAGES**

Back Cover, Inside Front & Back Cover and Inner Guide

148mm (width) x 180mm (height) + minimum 3mm bleed all round

**Text area** - 128mm x 160mm (10mm in from each edge of the full page size)

### **HALF PAGE**

128mm (width) x 75mm (height) - Landscape only no bleed

### **QUARTER PAGE**

60mm (width) x 75mm (height) - Portrait only no bleed

### **ACCEPTABLE SOFTWARE**

Apple Macintosh Quark Xpress 7

Adobe Illustrator up to version SC3

Adobe Photoshop **CMYK** Tiff, EPS or Jpgs must be **300 dpi**

Adobe Acrobat pdf files, **CMYK , 300 dpi**, with appropriate trim marks and bleed

All above to be supplied via email or on CD or DVD only with hard copy proof to exact artwork sizes.

**Quark Xpress** - Please supply fully formatted Apple Macintosh version Quark Xpress files with all fonts, non compressed images and logos supplied CMYK.

or

**Hi-res pdf files** - Use Press Optimised only, distilled correctly, fonts embedded crossed and set below

99%. any bleed adverts to have trim marks OUTSIDE the 3mm bleed. Non bleed adverts have no trim marks.

or

**Hi-res Jpegs** - provided all fonts are embedded with NO trim marks for bleed ads but include the minimum 3mm bleed all round.

***Please ensure that all artwork is supplied to exact specification, otherwise you will be asked to re-supply or a fee will be charged for adaptation of artwork for print.***

An artwork and design service is available at an additional cost (minimum €50) which will be invoiced separately with full payment required prior to publication. All costings will be agreed with Chameleon Creatives prior to work undertaken.